

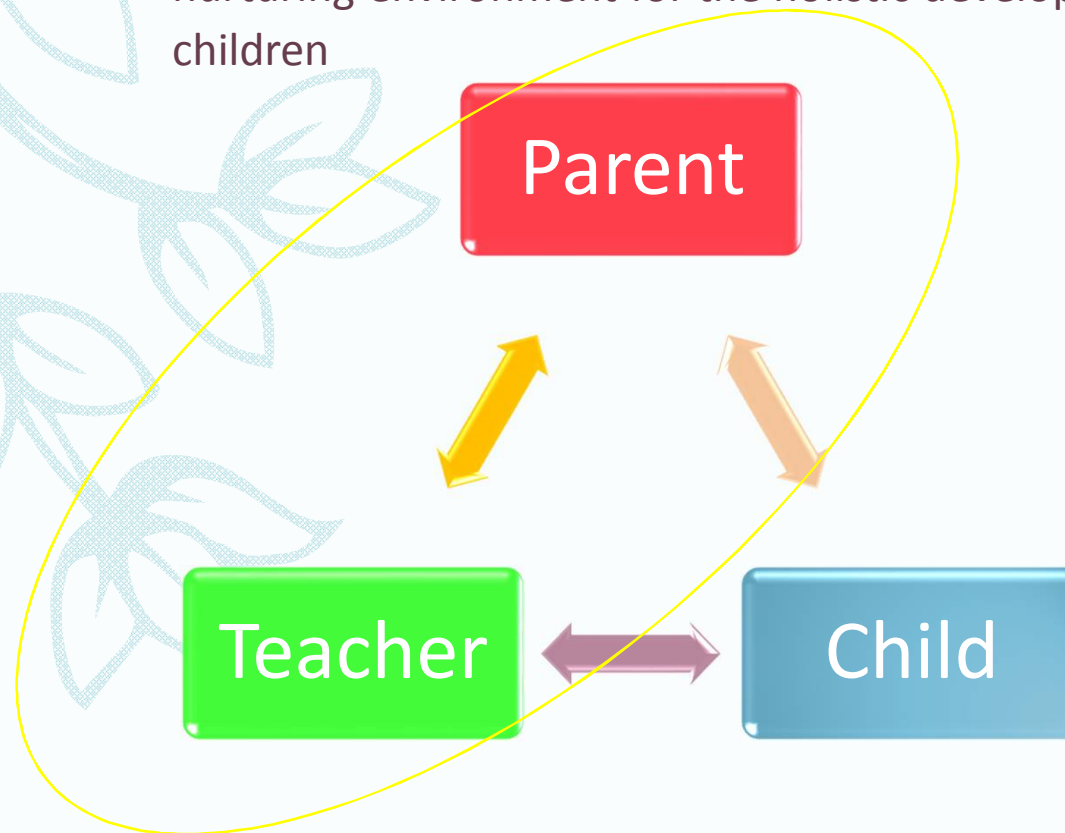
Parent Engagement in Concord



02 January 2018

Main Objective:

- ❖ To effectively engage and partner you (parents) to build a nurturing environment for the holistic development of our children





Why should we engage you?

- Vital role you (parents) play in the development and education of your children
- Mutually benefit both schools and parent community
- Your (Parents') attitudes towards schools will shape and direct the support you provide to your children
- Boosts student achievement, reduces absenteeism, increases positive student behaviour, and gives you (parents) confidence in supporting your children's schooling

Why should we engage you?

→ www.straitstimes.com/singapore/kids-do-well-when-parents-are-involved

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IN CASE YOU MISSED IT

Kids do well when parents are involved

PUBLISHED DEC 31, 2013, 1:13 PM SGT

f 1 t e ...

This story was first published in The Straits Times on Dec 28, 2013

Sandra Davie, Senior Education Correspondent

DECADES of research overseas and locally have shown that the more parents are involved in their children's education, the better their children perform in school.

Children with more involved parents enjoy school more and have better school attendance. They are also more emotionally and socially well-adjusted and better able to handle stress.

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Parent Engagement

- Shared responsibility
- Involves school staff and parent community working together to support and improve the ways students learn and develop

Schools engage parents in meaningful ways



Parents actively support or initiate programmes / projects

5 Guiding Principles

Trust one
another

Reach out
and
communicate

TRUST

Team up
for the child

Understand
and empathise

Sustain the
partnership

Channels of communication

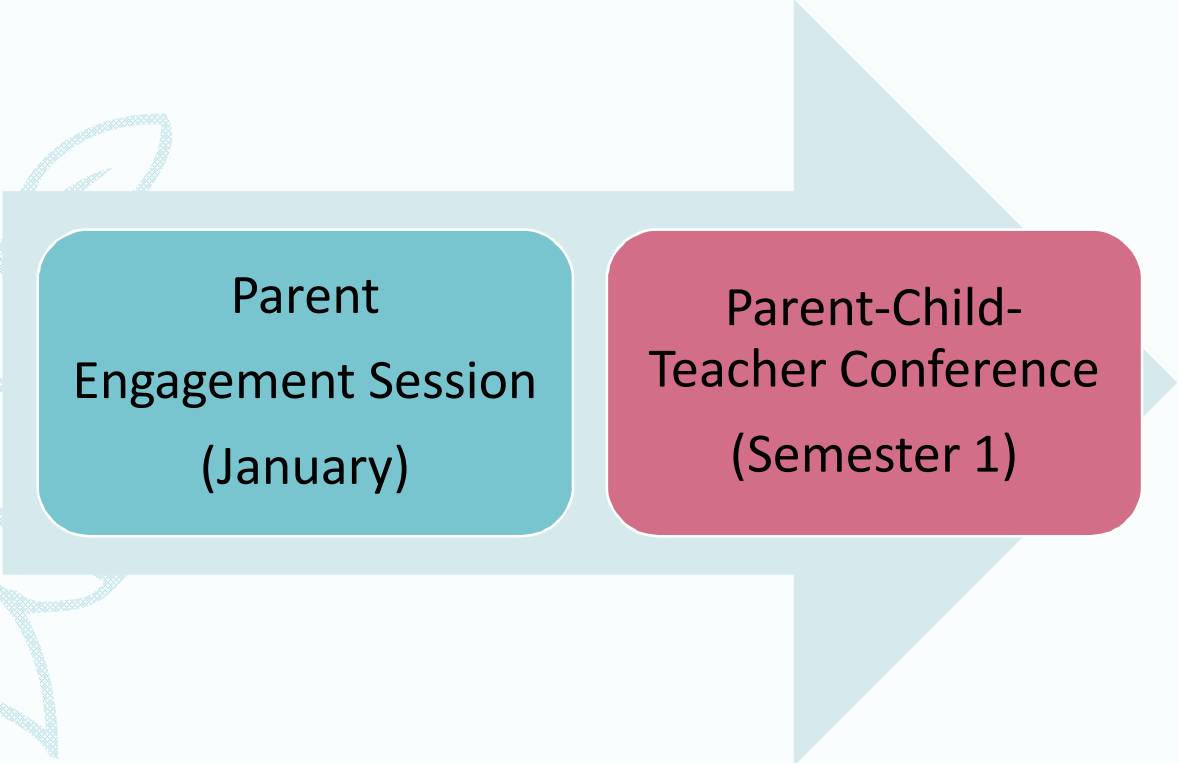
Traditional

- Face-to-face
- SMS
- Email
- Phone calls
- Facebook/Parent/Teacher Conference

New Media Channels

- Email
- Blogs
- Mobile Apps (Bambino, Behind, ClassDio and Edmodo)
- Social Networking Tools (Facebook, Pinterest, Instagram)

Concord's Official Parent Engagement Platforms in 2018



Parent
Engagement Session
(January)

Parent-Child-
Teacher Conference
(Semester 1)



First Contact With Parents

- Teachers will start off the year on a positive note
- Reach out proactively to you (parents) to gain your trust in working together to nurture the whole child
- A good partnership requires a clear understanding of how parties should work together. Opportunities to allow this to happen include:
 - Introductory letter
 - Phone call

Reaching Out to Parents for the First Time

What the teacher's background and teaching philosophy is

What teachers may share with parents?

How and when you could contact them

What you can do to support the child's learning and holistic development at home

Reaching Out to Parents for the First Time

The child's strengths, weaknesses and interests

What teachers may find out from parents?

What language are you more comfortable conversing in

How they should contact you

Moving Forward

– Stories from Schoolbag

– Title: How Can I Be An Involved Parent?

Date: 07 September 2015

Website:

<https://www.schoolbag.sg/story/how-can-i-be-ainvolved-parent>

SCHOOLBAG
THE EDUCATION NEWS SITE

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Home > How can I be an involved parent?

How can I be an involved parent?

07 SEP 2015



*Thank
you*

